

JEANNIE L. JOHNSON

0725 OLD MAIN HILL | LOGAN, UT, 84321
JEANNIE.JOHNSON@USU.EDU | 435.797.7570

PROFESSIONAL EXPERIENCE

Founding Director	Center for Anticipatory Intelligence (2019-present)
Associate Professor	Utah State University (2019-present)
Assistant Professor	Utah State University (2013-2019)
Subject Matter Expert	US Intelligence Community, US State Department, US Department of Defense (2006-present)
Lecturer	Utah State University (1999-2013)
Political Officer	US State Department, Embassy Zagreb (1999)
Intelligence Officer	Central Intelligence Agency (1998-1999)

EDUCATION

PhD	University of Reading, UK, Strategic Studies (2013)
MA	Utah State University, Political Economy (1995)
BA	Utah State University, Political Science and International Relations (1993)

GRANTS AND EXTERNAL FUNDING

- 2022 \$50,000
Co-PI representing CAI on an NSF CIVIC program grant examining water security in Utah.
- 2022 \$585,000
PI representing CAI and USU on a Congressionally Funded Community Project aimed at building resiliency at the community, corporate, and national levels through inclusion of underrepresented voices.
- 2022 \$1,400,000
PI representing CAI and USU on a competitively selected Minerva Research Initiative, “The Future of Human Governance: Assessing China’s Ambitions to Proliferate AI-Enabled Authoritarianism,” FOA: WHS-AD-FOA-21-01, Topic 7: Social and Cultural Implications of Artificial Intelligence, in partnership with North Carolina State University (NCSSU), Johnston Analytics, and GENIA Latinoamerica.
- 2021 \$5,013,900
Appropriation from the State of Utah through the Deep Tech Initiative. Funding will be split between CAI at USU and the National Security Studies program at UVU over three years. Funding supports the creation of the Intermountain Intelligence, Industry, and Security Consortium.
- 2019 \$74,354 (Awarded in 2019/rescinded in 2020 due to complications from COVID-19)

- PI representing USU subaward as part of a total grant award of \$433,088 for “Cultural Assessment of Nuclear Intentions of Over-the-Horizon Countries,” sponsored by the US Department of Defense.
- 2017 \$155,366
PI representing USU for “Assessing Prospects for Iranian Compliance with the JCPOA: An Applied Case Study in Socio-Cultural Modeling and Analysis,” awarded through the US Air Force Academy and funded by the Defense Threat Reduction Agency.
- 2016 \$105,615
PI representing USU subaward as part of a total grant award of \$497,467 for “A Cultural Approach to the Assessment of Nuclear Intentions of Over the Horizon Countries” sponsored by the US Department of Defense. Funding awarded in 2016 and disbursed September 2017.
- 2015 \$126,089
PI representing USU for “Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis.” Award from the Project on Advanced Systems and Concepts for Countering WMD (PASCC), funded by the Defense Threat Reduction Agency.
- 2015 €10,000
“Scoping Future Nuclear Proliferation: Applying Emerging Trends in Socio-Cultural Modeling and Analysis to Forecast Future WMD Policy.” Award from NATO Defence College.
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PUBLICATIONS

BOOKS

- 2023 Kerry M. Kartchner, Briana D. Bowen, and Jeannie L. Johnson eds.
Handbook of Strategic Culture, Routledge, forthcoming, winter 2023. Includes:
- Jeannie L. Johnson, “Strategic Culture Scholarship: A User’s Guide to the Cultural Topography Methodology.”
 - Jeannie L. Johnson, “American Strategic Culture in the Era of Great Power Competition.”
- 2022 John Baylis, James J. Wirtz, and Jeannie L. Johnson, eds.
Strategy in the Contemporary World, Oxford University Press, 7th Edition. Includes:
- Colin S. Gray and Jeannie L. Johnson, “The Practice of Strategy.”
- 2018 Jeannie L. Johnson, Kerry Kartchner, and Marilyn Maines, eds.
Crossing Nuclear Thresholds: Leveraging Socio-Cultural Insights into Nuclear Decisionmaking, Palgrave Macmillan. Includes:
- Marilyn Maines and Jeannie Johnson, “The Cultural Topography Analytic Framework.”

- 2018 Jeannie L. Johnson, *The Marines, Counterinsurgency, and Strategic Culture: Lessons Learned and Lost in America's Wars*, Georgetown University Press. Foreword by General Jim Mattis (USMC Ret).
- 2009 Jeannie L. Johnson, Jeffrey A. Larsen and Kerry Kartchner, eds. *Strategic Culture and Weapons of Mass Destruction: Culturally Based Insights into Comparative National Security Policymaking*, Palgrave Macmillan. Includes:
- Jeannie L. Johnson, "Conclusion: Toward a Standard Methodological Approach."

ARTICLES AND CHAPTERS

- 2022 Jeannie L. Johnson, ed. *Strategic Culture Special Issue, Journal of Advanced Military Studies* (January 2022). Includes four articles submitted by USU students.
- 2022 Jeannie L. Johnson, "The "Know Thyself" Conundrum: Extracting Strategic Utility from a Study of American Strategic Culture," in Donovan C. Chau ed. *Strategy Matters*, Air University Press, 2022 (Invited and editor reviewed).
- 2020 Jeannie L. Johnson, "Strategic Culture in the Service of Strategy: The Founding Paradigm of Colin S. Gray," *Texas National Security Review*, Roundtable: Remembering Colin Gray, July (Invited and editor reviewed).
- 2020 Jeannie L. Johnson, "Fit for Future Conflict? American Strategic Culture in the Context of Great Power Competition," *Journal of Advanced Military Studies*, Vol. 11, No. 1.
- 2020 Jeannie L. Johnson, "The Promise and Pitfalls of American Default Settings in 21st Century Conflict," Marine Corps University Online Curriculum (Invited, non-peer reviewed).
- 2019 Colin S. Gray and Jeannie L. Johnson, "The Practice of Strategy" (updated) in John Baylis, James Wirtz, Eliot A. Cohen and Colin S. Gray eds. *Strategy in the Contemporary World: An Introduction to Strategic Studies* 6th Edition, Oxford University Press.
- 2017 Beatrice Heuser and Jeannie Johnson, "Introduction: National Styles and Strategic Culture," in Beatrice Heuser, Efraim Inbar, and Eitan Shamir eds. *National Experiences with Insurgencies and Counterinsurgencies*, Cambridge University Press.
- 2015 Colin S. Gray and Jeannie L. Johnson, "The Practice of Strategy" in John Baylis, James Wirtz, Eliot A. Cohen and Colin S. Gray eds. *Strategy in the Contemporary World: An Introduction to Strategic Studies* 5th Edition, Oxford University Press.
- 2012 Colin S. Gray and Jeannie L. Johnson, "The Practice of Strategy" in John Baylis, James Wirtz, Eliot A. Cohen and Colin S. Gray eds. *Strategy in the Contemporary World: An Introduction to Strategic Studies* 4th Edition, Oxford University Press (substantial revision).
- 2011 Jeannie L. Johnson and Matthew T. Berrett, "Cultural Topography: A New Research Tool for Intelligence," *Studies in Intelligence*, Vol 55 No 2, June 2011, Center for the Study of Intelligence.

- 2009 Colin S. Gray and Jeannie L. Johnson, "The Practice of Strategy" in John Baylis, James Wirtz, Eliot A. Cohen and Colin S. Gray, eds. *Strategy in the Contemporary World: An Introduction to Strategic Studies* 3rd Edition, Oxford University Press.
- 2005 Jeannie L. Johnson "Exploiting Weakness in the Far Enemy Ideology," *Strategic Insights*, Volume IV, Issue 6.
- 2001 David Goetze and Jeannie L. Johnson "Confronting Terrorism with Constructive Policy," Human Rights Conflict Prevention Centre Research Papers Vol II. no. 1-2

POLICY RESEARCH PRODUCTS

- 2018 Jeannie L. Johnson, Kerry M. Kartchner, Marilyn J. Maines, and Briana D. Bowen, *Assessing Prospects for Iranian Compliance with the JCPOA: An Applied Case Study in Socio-Cultural Modeling and Analysis*, The Project on Advanced Systems and Concepts for Countering Weapons of Mass Destruction (PASCC), 2018.
- 2018 Joseph H. Danks, Marilyn J. Maines, Jeannie L. Johnson, Kerry M. Kartchner, and Briana D. Bowen, *A Cultural Approach to Assessment of Nuclear Intentions of Over-the-Horizon Countries*. Prepared for the US Department of Defense, March 2018.
- 2016 Jeannie L. Johnson, Marilyn J. Maines, Briana D. Bowen, Kerry M. Kartchner, *Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis*, The Project on Advanced Systems and Concepts for Countering Weapons of Mass Destruction (PASCC), June 2016.

POLICY PAPERS

- 2009 Jeannie L. Johnson, "Bounding Strategic Culture: Method, Not Theory," commissioned by the USAF Institute for National Security Studies.
- 2007 Jeannie L. Johnson, "Decoding Adversary Calculus: Strategic Culture as a Tool for Tailored Deterrence," commissioned by SAIC (Science Applications International Corporation).
- 2006 Jeannie L. Johnson, "Strategic Culture: Refining the Theoretical Construct," prepared for the Defense Threat Reduction Agency's Advance Systems and Concepts Office.

SEMINAR SERIES AND CONFERENCES

SEMINAR SERIES

- 2007-2020 US Intelligence Community
 Introductory course: Culture as an Intelligence Tool
 Introductory course: Avoiding Analytic Bias – American Culture as an Intelligence Blinder
 Advanced course: Cultural Topography

2006-2016 History Alliance Series sponsored by Weber State University supplying educational classes and certifications to secondary education teachers across the Box Elder, Cache, Morgan, Ogden, Davis and Weber school districts.

- Weak States and Violence
- The Evolution of ISIS
- The Making of ISIS
- Looming Threats: Thinking Ahead about US National Security
- The Combined Action Program
- Human Rights and Counterinsurgency
- The United States of America and Counterinsurgency
- The Arab Spring: Challenges and Opportunities for US Foreign Policy
- Stability Operations and Failed States
- Terrorism 101
- Countering the Taliban
- Culture and Security Studies, Case Study: Afghanistan

DIRECTED OR CO-DIRECTED CONFERENCES, WORKSHOPS, AND PROFESSIONAL TRAINING

- 2023 *Demystifying ChatGPT Workshop: Empowering the USU Community with Strategies for the AI-Influenced Classroom.* Co-sponsored by the Center for Anticipatory Intelligence (CAI) and the College of Agriculture and Applied Sciences, Utah State University, 22 August, 2023.
- 2023 *Blindspots: The Cultural Forces at Work on American Executive Decisionmaking,* workshop prepared for the Utah Association for Information Management (Aim). Salt Lake City, Utah, August 2023.
- 2023 *Applying the Cultural Topography Analytic Tool in Support of Special Operating Forces,* training workshop, Ft. Liberty, Fayetteville, North Carolina, 19-20 April, 2023.
- 2022 *Strategic Culture Workshop.* Hosted by the Center for Anticipatory Intelligence. Moab, Utah, February, 2022.
- 2020 *Strategy and Strategic Culture,* professional training for the Utah National Guard, June 2020.
- 2018 Roundtable on the *Fate of the JCPOA and the Future of Iranian Nuclear Cooperation with the West: A Sociocultural Assessment.* Hosted by Utah State University and sponsored by the Project on Advanced Systems and Concepts for Countering Weapons of Mass Destruction, Park City, UT (July 2018).
- 2018 *The Future of the JCPOA: A Socio-Cultural Approach.* Hosted by Utah State University and sponsored by the Project on Advanced Systems and Concepts for Countering Weapons of Mass Destruction, Washington, DC (April 2018).
- 2018 *Authors' Workshop: A Cultural Approach to Assessment of Nuclear Intentions of Over-the-Horizon Countries.* Hosted by the University of Maryland's Center for Advanced Study of Language and Utah State University. Sponsored by the US Department of Defense (February 2018).

- 2017 *The Cultural Topography Analytic Framework (CTAF) Training Workshop OTH Project.* Hosted by the University of Maryland's Center for Advanced Study of Language and Utah State University. Sponsored by the US Department of Defense (November 2017).
- 2016 *Applications of the Cultural Topography Framework to National Intelligence Questions.* Hosted by the Global Issues Mission Center within the Central Intelligence Agency and featuring research presentations by 14 USU graduate and undergraduate students (April 2016).
- 2015 *Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis: Authors' Conference.* Funded by the Defense Threat Reduction Agency. Hosted by the Center for the Advanced Study of Language (CASL) College Park, MD (December 2015).
- 2015 *Scoping Future Nuclear Proliferation: Applying Emerging Trends in Socio-Cultural Modeling and Analysis to Forecast Future WMD Policy,* sponsored by the NATO Defense College, Rome, Italy (November 2015).
- 2015 *Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis: Introduction to the Cultural Analytic Framework (CAF).* Sponsored through the Project on Advanced Systems and Concepts for Countering WMD (PASCC), funded by the Defense Threat Reduction Agency. Hosted by the Center for the Advanced Study of Language (CASL) College Park, MD (June 2015).
- 2006 *The Comparative Strategic Cultures Curriculum Project: European Perspectives on Strategic Culture.* Sponsored by the Defense Threat Reduction Agency. Hosted by University of Reading, Reading, UK (August 2006).
- 2006 *Comparative Strategic Cultures Curriculum Project.* Sponsored by DTRA (Defense Threat Reduction Agency) and SAIC (Science Applications International Corporation). Hosted by Utah State University, Park City, UT (May 2006).

PRESENTATIONS

- 2023 "Strategic Culture: The Cultural Topography Analytic Tool," Strategic Command (STRATCOM) J5 Planning Team, 24 August 2023.
- 2023 "The Future of Human Governance: Assessing China's Ambitions to Proliferate AI-Enabled Authoritarianism," AFRL/Air Force Office of Scientific Research (AFOSR) FY23 Trust and Influence Program Review, USAFA Colorado Springs, CO, 17 August, 2023.
- 2023 "Authoritarian Drift: Assessing the Governance Impact of Chinese Surveillance Tech in Central and South America," presentation to intelligence units across the Utah National Guard, Draper, Utah, 6 July, 2023.
- 2022 "Strategic Culture: USA" *Great Power Competition and the Indo-Pacific - Opportunities and Limits of Contributions by German Armed Forces.* Virtual presentation to the German Armed Forces Command & Staff College in Hamburg, Germany, January, 2022.

- 2021 "Is There Genuine Strategic Utility in 'Knowing Thyself'?" MacKinder Forum, October 2021.
- 2021 "Spies, Special Forces, and Diplomats: American Strategic Culture," presentation for USU Emeriti, October 2021.
- 2021 "Strategic Culture: Case Study, US Marine Corps," Strategic Culture and Collective Mentalities, Conference hosted by UK Defence Science and Technology Laboratory (DSTL) and University of Glasgow. Glasgow, Scotland October 2021.
- 2021 "Culture and Language as Dimensions of Intelligence," keynote address for the Canadian Army Intelligence Regiment Symposium, January 2021.
- 2020 "Strategic Culture in the Service of Strategy: The Founding Paradigm of Colin S. Gray," Symposium in Honor of Colin S. Gray, hosted by the National Institute for Public Policy, September 2020.
- 2020 "Weaponized Narrative: Great Power Conflict in the 21st Century," keynote address for the 31st Annual Language Conference hosted by the 300th Military Intelligence Brigade, Utah National Guard, March 2020.
- 2019 "Know Thyself and Know Thy Enemy: The Cultural Component of Intelligence," National Cryptologic School, Maryland, June 2019.
- 2019 "The Marines, Counterinsurgency, and Strategic Culture," George Mason University, March 2019.
- 2019 "Culture and Language as Dimensions of Intelligence," keynote address for the 30th annual Language Conference hosted by the 300th Military Intelligence Brigade, Utah National Guard, March 2019.
- 2019 "Scoping Nuclear Proliferation Risk: Levering Insights from Emerging Trends in Socio-Cultural Modeling and Analysis," US Military Academy at West Point, February 2019.
- 2019 "America on the World Stage," keynote address for Utah Valley University National Security Week, January 2019.
- 2018 "The Cultural Topography Analytic Framework," Roundtable on the Fate of the JCPOA and the Future of Iranian Nuclear Cooperation with the West: A Sociocultural Assessment. Hosted by Utah State University and sponsored by the Project on Advanced Systems and Concepts for Countering Weapons of Mass Destruction, Park City, UT, July 2018.
- 2018 "Leveraging WMD Insights Drawn from a Socio-Cultural Analytic Approach," Briefing for the Defense Threat Reduction Agency and Global Futures Office, Washington DC, April 2018.
- 2018 "US Leadership in the 21st Century," Stewart Security Summit: Defining America's Role in the World, hosted by Congressman Chris Stewart, Salt Lake City, UT, March 2018.

- 2017 Keynote speaker, "The Cultural Topography Mapping Exercise," for the LEARN Workshop, New Opportunities and Challenges in Language and Culture Curriculum Development, Training and Assessment, hosted by the Office of the Director of National Intelligence (ODNI), Columbia, MD, July 2017.
- 2017 "Blindspots in US Foreign and Security Policy," keynote address for the 28th Annual Language Conference, A Global Discussion, hosted by the 300th Military Intelligence Brigade, Draper, UT, March 2017.
- 2016 "American Culture and Blindspots in US Foreign Policy," keynote address for Pacific Command, PACOM, J9, Honolulu, HI, October 2016.
- 2016 "Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis," Defense Threat Reduction Agency (DTRA) and Project on Advanced Systems and Concepts PASCC co-hosted event, Countering WMD Amidst Global Tensions, Carnegie Endowment for International Peace, Washington DC, September 2016.
- 2016 "Leadership and Culture," hosted by CENTRA Technology, Inc., Washington DC, August 2016.
- 2016 "Global Security," Questar Executive Leadership Development Program sponsored by Utah State University, June 2016.
- 2016 "Cultural Topography," 300th Military Intelligence Brigade 27th Annual Language Conference: Speak the Culture, March 2016.
- 2016 "Blindspots in US Foreign Policy," USU Research Foundation Board of Trustees, February 2016.
- 2015 "Applying the Cultural Topography Framework to US Foreign Policy," Foreign Service Institute (FSI), October 2015.
- 2015 "Blindspots in US Foreign Policy," USU Sunrise Session, Little America Hotel, August 2015.
- 2015 "The Cultural Topography Method as a Socio-Cultural Analytic Tool" Scoping Future Nuclear Proliferation Risks: Leveraging Emerging Trends in Socio-Cultural Modeling and Analysis. Sponsored through the Project on Advanced Systems and Concepts for Countering WMD (PASCC), funded by the Defense Threat Reduction Agency. Hosted by the Center for the Advanced Study of Language, College Park, MD, June 2015.
- 2015 "Lessons Learned and Lessons Lost: The Impact of Institutional Culture and Memory on Learning Across the Counterinsurgency History of the United States Marine Corps," 82nd Annual Meeting of the Society for Military History, Conflict and Commemoration: The Influence of War on Society, April 2015.
- 2014 "Applying Cultural Topography Modeling to Weapons of Mass Destruction Assurance, Deterrence, and Denial Strategies," sponsored by the US Air Force Institute for National Security Studies' Strategic Concepts Roundtable: Extended Deterrence: Taking Stock of Current Policy and Updating the Research and PME Agendas, August 2014.

- 2014 "The Human Domain Concept and Its Application for Special Forces and Special Operations Command," sponsored by Booz Allen Hamilton. Attending: US Special Operations Command, US Army Special Operations Command, Fort Leavenworth: Human Terrain Systems, Army Capabilities Integration Center, April 2014.
- 2013 "The Impact of the CAP Program on Current US Marine Corps Counterinsurgency Operations," keynote speaker for the CAP Veterans' Association annual meeting, Branson, Missouri, November 2013.
- 2011 "Cultural Topography Mapping Exercise," presentations to the Center for the Advanced Study of Language, University of Maryland, January & February 2011.
- 2009 "Applying Strategic Culture: Finding the Right Cultural Tool for Diverse Policy Questions," opening speaker TRADOC Culture Summit III, Fort Huachuca, AZ. Sponsored by the United States Army Intelligence Center, March 2009.
- 2008 "Best Practices in Cultural Research for Policy and Intelligence," private presentation requested by the Defence Studies Department, King's College, London at the Joint Services Command and Staff College, Defence Academy of the United Kingdom, Swindon, UK, June 2008.
- 2006 "Strategic Culture and Non-State Actors" Conference Title: Violent Non-State Actors, Strategic Culture, and WMD: The al-Qaida Case. Sponsored by USAF Institute for National Security Studies. Washington, DC, June 2006.
- 2005 "Culture-Based Intelligence Analysis as Defense Policy," Conference Title: Monterey Strategy Seminar, Sponsored by the Defense Threat Reduction Agency and organized by the NPS Center for Contemporary Conflict, Monterey, CA, September 2005.

DISCUSSANT

- 2015 Panel: Russia/China/United States: Bilateral and Multilateral Stability, Reconceptualizing Strategy Stability, conference hosted by the USAF Institute for National Security Studies, Colorado Springs USAFA, August 2015.
- 2006 ISA Panel: Innovative Approaches to Non-State Political Violence: Systems, Stories, Models and the Grand Non-State Challenge, March 2006.

TEACHING

COURSES TAUGHT

The American National Security Framework (CAI 5000)
 Threats and Resilience in the Knowledge Century (CAI 5200)
 Art and Science of Anticipating the Future (CAI 5300)
 Strategic Culture and Analytics (CAI 6310)
 Irregular Warfare (PS 4990/CAI 5890)
 State of Play: Weapons of Mass Destruction (POLS 4990)

National Security Policy (POLS 4460)
Introduction to International Politics (POLS 2100)
Strategic Culture (POLS 4890)
Counterinsurgency Principles and Practice (POLS 4890)
Comparative Cultures (POLS 1320)
Human Nature and Collective Action (USU 1340)
Shakespeare, Power and Politics (LAS 2020)
Balkan Politics (POLS 4890)
Al Qaeda and US Foreign Policy (POLS 4890)
Terrorism and the Radicalization Process (USU 1340)
Careers in Government (POLS 4890)

HONORS & AWARDS

Teacher of the Year, College of Humanities and Social Sciences, 2021
Utah State University Honors Program's Outstanding Professor, 2018
Teacher of the Year, Utah State University Distance Education, 2004
Best Teaching Department, Utah State University Award, 2003
Utah State University's Gerald R. Sherratt Award, Excellence in Teaching, 2002
Meritorious Honor Award for Excellent Performance and Outstanding Teamwork in the Area of Democratic Initiatives, US Department of State, May 1999