On Thursday, February 25, CHaSS is pleased to host a conversation with three prominent alumni working for organizations that employ and serve diverse populations. Charisse Bremond Weaver (BA Journalism ’87), President & CEO of the Brotherhood Crusade, leads a team and an operating budget of more than $6 million to directly serve 3,000 low-income individuals between the ages of 10 and 24, impacting more than 20,000 youth, young adults, and families each year. Charisse is an experienced fundraiser and community leader who has been recognized locally and nationally, including the 2019 Black Business Association Outstanding Community Service Award. In 2018, NBA great, Stephen Curry, selected Brotherhood Crusade as his charity to support for the NBA All-Star game. In fact, Charisse attended Utah State University on a women’s basketball scholarship and was the first African American woman selected as USU’s Alumna of the Year.

Tyrone (Ty) E. Couey (BS History ’71) is a founding member and President of the National Historically Black Colleges and Universities (HBCU) Alumni Associations Foundation. He works with federal, state, and local governments alongside community resources to expand, lead, develop, and advocate for HBCUs and their alumni. Drafted to the Dallas Cowboys upon graduation from USU, Ty now draws on his managerial leadership at Fortune 500 corporations and federal agencies, including a White House initiative on HBCUs, to help him build successful coalitions and to inspire leadership in his community work. He holds numerous certificates and proudly serves on several boards including the Bowie State University College of Arts and Sciences Board of Advisors.

Michael McCullough (BS Political Science ’84) serves as Executive Vice President and Chief Marketing Officer for the Miami Heat. Viewed as an extremely versatile and respected senior NBA executive, Michael has a thirty-three-year track record for creating one of the most recognized promotional campaigns in professional sports. The Heat have received numerous awards under his direction, and Michael was inducted into the NBA Team Retail Hall of Fame in 2019. He also guides and directs outreach and social responsibility programs that have put him on the front lines of community involvement. Prior to joining the Heat, Michael worked with for his hometown team, the Sacramento Kings, where he gained experience in broadcasting and marketing.

Come hear alumni of color reflect on their time at USU and discuss its impact on their careers. This is a great opportunity to learn from their professional experiences and to consider how multicultural education affects students at USU.

Join the discussion co-moderated by History faculty, Angela Diaz and Ross Peterson, on February 25 at 6:30pm.

All students, faculty, staff, and alumni are welcome!