

# Jared Sterling Colton

3200 Old Main Hill  
Logan, UT 84322-3200  
(435) 797-0263

Email: jared.colton@usu.edu  
Skype: jared.sterling.colton  
(435) 797-8412

## Biography

Dr. Jared Colton is an assistant professor of technical communication and rhetoric in the Department of English at Utah State University. His research addresses the intersections of rhetorical theory, ethics, and politics within technical communication and related fields, from concerns of pedagogy to social justice. Currently, he is interested in how classical and contemporary ethical frameworks inform the production, practice, and critique of people using social and mobile media and accessibility technologies. He is currently collaborating with the Center for Innovative Design and Instruction for an ongoing service-learning project to make USU teaching materials accessible to students with disabilities. He has published in the *Rhetoric Review*, *Computers and Composition*, *Technical Communication Quarterly*, and other journals. His book *Rhetoric, Technology, and the Virtues* was recently published with the University Press of Colorado/Utah State University Press.

## Academic Positions

Assistant Professor of Technical Communication & Rhetoric, Department of English USU; Logan, UT  
(August 2014–present)

## Education

### Ph.D. in Rhetorics, Communication, and Information Design

Clemson University; Clemson, SC; May 2014.

### Master of Arts in English

Washington State University; Pullman, WA; Defended “With Distinction,” April 26, 2010. Emphasis: Rhetoric and Composition.

### Bachelor of Arts in English

Utah Valley University; Orem, UT; Valedictorian—College of Humanities, Arts, and Social Sciences; Graduated Summa Cum Laude April 2008; Dean’s List 2006, 2007, 2008; Emphasis: Literary Studies.

## Books (double-blind peer reviewed)

Colton, J.S. & Holmes, S. (2018). *Rhetoric, Technology, and the Virtues*. University Press of Colorado/Utah State University Press.

## Journal Publications (double-blind peer reviewed)

Colton, J.S., Edenfield, A., & Holmes, S. (Accepted for publication in May 2019). Workplace Democracy and the Problem of Equality. *Technical Communication*.

## Journal Publications (double-blind peer reviewed, cont.)

- Huntsman, S., Colton, J.S., & Phillips, C. (Accepted with revision for publication in 2019). Cultivating Virtuous Course Designers: Using Technical Communication to Reimagine Accessibility in Higher Education. *Communication Design Quarterly*. [Huntsman is a PhD student.]
- Colton, J.S., & Holmes, S. (2018). A Social Justice Theory of Active Equality for Technical Communication. *Journal of Technical Writing and Communication*, 48(1), 4-30.
- Colton, J.S., Holmes, S., & Walwema, J. (2017). From NoobGuides to #OpKKK: Ethics of Anonymous' Tactical Technical Communication. *Technical Communication Quarterly*, 26(1), 59-75. (Winner of the 2018 Nell Ann Pickett Award for best article in *Technical Communication Quarterly*.)
- Shirley, B. & Colton, J.S. (2016). The Moral Act of Attributing Agency to Nonhumans: What Can Horse\_ebooks Tell Us About Rhetorical Agency? *Present Tense: A Journal of Rhetoric in Society*, 6(1), 1-12. [Shirley is a PhD student.]
- Walton, R., Colton, J.S., Wheatley-Boxx, R., & Gurko, K. (2016). Social Justice Across the Curriculum: Research-Based Course Design. *Programmatic Perspectives*, 8(2), 119-41.
- Colton, J.S. (2016). Revisiting Rhetorics of Digital Sampling with an Ethics of Care. *Computers and Composition: An International Journal*, 40, 19-31.
- Colton, J.S., & Walton, R. (2015). Disability as Insight into Social Justice Pedagogy in Technical Communication. *Journal of Interactive Technology and Pedagogy*, 8.
- Colton, J.S. & Surasinghe, T. (2014). Using Collaboration Between English and Biology to Teach Scientific Writing and Communication. *Journal of College Science Teaching*, 44(2), 31-39.

## Journal Publications (solicited, peer reviewed)

- Holmes, S. & Colton, J.S. (Accepted for publication in 2019). The Virtue of Honesty in the Age of Trump. Special Symposium on Virtue Ethics and Rhetoric in *Rhetoric Review*.

## Review Essays (refereed inter/national venues)

- Colton, J.S. (2012). Articulating a Politics of a Reticulated Community. *Enculturation*, 15.

## Book Reviews (refereed inter/national venues)

- Colton, J.S. (2012). Review of *Inessential Solidarity: Rhetoric and Foreigner Relations*, by Diane Davis. *Rhetoric Review* 31(1), 88-92.

## Conference Presentations, Roundtables, and Workshops

- Colton, J.S. (2018, May 31-June 3). Defining and Contextualizing Virtue Ethics for Rhetoric. Rhetoric Society of America Conference, RSA 2018. Minneapolis, MN.
- Colton, J.S. (2018, March 13-14). The Ethics of Doxxing for Social Justice. Association of Teachers of Technical Writing Annual Conference, ATTW 2018. Kansas City, KS.
- Colton, J.S. (2018, March 13-14). Tactical Technical Communication, New Materialism, and Queer Theory. Association of Teachers of Technical Writing Annual Conference, ATTW 2018. Kansas City, KS.
- Colton, J.S. (2017, October 27-28). Embodied Rhetorics, Ethics, and Social Justice. (Roundtable Discussion Leader). Western States Rhetoric and Literacy Conference. Salt Lake City, UT.

## (Conference Presentations continued)

- Colton, J.S.** (2017, March 14-15). Defining and Contextualizing Virtue Ethics for TPC. Association of Teachers of Technical Writing Twentieth Annual Conference, ATTW 2017. Portland, OR.
- Colton, J.S.** (2016, May 27-29). Changing Political Action through the Nonhuman. Rhetoric Society of America Conference, RSA 2016. Atlanta, GA.
- Colton, J.S.** (2016, April 6). Ethical Justification of Tactical Technical Communication. Association of Teachers of Technical Writing National Conference, ATTW 2016. Houston, TX.
- Walton, R., **Colton, J.S.**, Gurko, K., & Wheatley-Boxx, R. (2015, October 1-3). Cultivating a Programmatic Ethos of Social Justice: Benefits of Partnership-driven Research. Panel. Council for Programs in Technical and Scientific Communication National Conference, CPTSC 2015. Logan, UT.
- Colton, J.S.**, (2015, March 18-21). Rewriting Plato's Legacy: Ethics, Rhetoric, and Writing Studies. Workshop Invitee. 66th Annual Convention of the Conference on College Composition and Communication, CCCC 2015. Tampa, FL.
- Colton, J.S.** (2015, March 18) Invited round table panelist for Enacting Social Justice: Finding Value in Technical Communication (Moore, K., Jones, N.N., & Walton, R.). Round table. Association of Teachers of Technical Writing National Conference, ATTW 2015. Tampa, FL.
- Colton, J.S.**, & Holmes, S. (2014, November 6-8). The Problem of Politics in Rhetorical Studies' Turn to the Nonhuman. Panel. Western States Rhetoric and Literacy Conference, WSRL 2014. Reno, Nevada.
- Colton, J.S.**, & Salley, W. (2014, June 8-11). Auditing Online Student Services: Toward Equity, Engagement, and Excellence. Panel. Distance Learning Administration Conference, DLA 2014. Jekyll Island, GA.
- Colton, J.S.**, & Holmes, S. (2014, June 5-8). Writing Politics Through Networked Borders. Panel. Computers and Writing Conference, C&W 2014. Pullman, WA.
- Colton, J.S.** (2014, May 22-26). Rhetorics of Borderlessness: Reconsidering Digital Sampling with an Ethics of Vulnerability. Presentation. Rhetoric Society of America Conference, RSA 2014. San Antonio, TX.
- Abboud, J., **Colton, J.S.**, & Southergill, G. (2014, March). iPad Interfacing in the Composition Classroom. Panel. 65th Annual Convention of the Conference on College Composition and Communication, CCCC 2014. Indianapolis, IN.
- Colton, J.** (2013, June). Rhetorical Ethics of Community. Workshop. Rhetoric Society of America 5th Biennial Summer Institute, RSA 2013. Lawrence, KS.
- Colton, J.S.** (2012, May). Exclusion Fever: Toward a Rhetoric of Community Beyond Inclusion. Presentation. Rhetoric Society of America Conference, RSA 2012. Philadelphia, PA.
- Colton, J.S.** (2012, March). Contagiousness of Sharing: A Rhetoric of Community in the Age of Social Media Politics. Research Network Forum. 63rd Annual Convention of the Conference on College Composition and Communication, CCCC 2012. St. Louis, MO.
- Colton, J.S.** (2011, April). From the Religious to the Secular: Rhetorics of Community and Immanence. Presentation. 62nd Annual Convention of the Conference on College Composition and Communication, CCCC 2011. Atlanta, GA.
- Colton, J.S.** (2010, May). Don't Kill the Messenger: Rhetorics of Indoctrination. Presentation. Rhetoric Society of America Conference, RSA 2010. Minneapolis, MN.
- Colton, J.S.** (2010, May). Pure Persuasion and Indoctrination. Research Network Forum. Rhetoric Society of America Conference, RSA 2010. Minneapolis, MN.
- Colton, J.S.** (2009, October). Toward a Reconciliation of Invitational Rhetoric. Presentation. Rocky Mountain Modern Language Association Conference, RMMLA 2009. Snowbird, UT.

## Grants & Awards

- USU Graduate Recruitment Grant, \$3000, for TCR PhD Program Recruitment
- Outstanding Graduate Research Mentor, CHaSS and USU Department of English (2017-2018)
- Outstanding Undergraduate Research Mentor, USU Department of English (2015-16)
- Personal Enrichment Grant, \$2250 (total), Clemson University (2012, 2013, 2014)
- Difference Maker Teaching Award, Clemson University (2012)

## Courses Taught

### Utah State University; Logan, UT (2014–present)

ENGL 6480/7480 Technology and Writing; Spring 2018

ENGL 6460/7460 Studies in Digital Media: Disability Studies and Rhetorical Accessibility; Spring 2018

ENGL 5490 Topics in Technical Communication and Rhetoric: Ethics and Technology; Fall 2017  
(undergraduate)

ENGL 5400 Social Justice in Technical Communication: Disability Studies and Accessibility; Fall 2017  
(undergraduate)

ENGL 6440/7440 Cultural Research Methods; Spring 2017 (graduate)

ENGL 3040 Perspectives in Writing and Rhetoric; Fall 2016 (undergraduate)

ENGL 3460 Modern Rhetorical Theory; Fall 2016 (undergraduate)

ENGL 6480/7480 Studies in Technology and Writing; Fall 2015 (graduate)

ENGL 5490 Special Topics in Professional and Technical Writing: Ethics and Culture in Technical  
Communication; Spring 2015 (undergraduate)

ENGL 3410 Professional Writing Technologies; Spring 2015, Fall 2015 (undergraduate)

ENGL 5410 Studies in Writing for Digital Media: Rhetorical Design and Accessibility (undergraduate);  
Fall 2014 (undergraduate)

ENGL 4400 Professional Editing; Fall 2014, Spring 2017 (undergraduate)

### Clemson University; Clemson, SC (2010–2013)

ENGL 3410 Scientific Writing and Communication (undergraduate)

ENGL 1030 Accelerated Composition (undergraduate)

### Washington State University; Pullman, WA (2008–2010)

ENGL 103 Composition for ESL Students (undergraduate)

ENGL 101 Introduction to Composition (undergraduate)

## Administrative Positions

Interim Director of Graduate Studies, English Department, Utah State University; Logan, UT (July 2018-  
present)

Assistant Director, Clemson University Office of Online Education, Clemson University; Clemson, SC  
(June 2013–June 2014)

## Student Advising

### PhD Dissertation Committees

Chair, Jennifer Scucchi, 4th year (2017- present) Dissertation title: *Rhetorical Decorum in Technical  
Communication*

Chair, Beth Shirley, 4th year (2017-present) Dissertation title: *Toward a theory of community engagement for  
adapting behaviors in climate science.*

## Student Advising (continued)

### PhD Dissertation Committees

Member, Sherena Huntsman, 4th year (2017-present) Dissertation title: *The Process of Normalizing Accessibility in Pedagogical Practices.*

Member, Andrew Hillen, 3<sup>rd</sup> year (2018-present) Dissertation title: *Ethos and Persuasion in Social Media.*

Member, Breeanne Martin, (2016-2018) Dissertation title: *Power, legitimacy, and globalization: Technical and professional communication in India*

Member, Jolynne Berrett, (2016-2018)

Member, Ryan Price, (2014-2015)

### Master's Thesis Committees

Chair, Adrienne Fife (2017-2018) Thesis title: *Historicizing People-first and Identify-First Language in Disability Rhetorics*

Member, Ryan Reeder (2016-2017) Thesis title: *Mormons and Youtube*

### PhD Supervisory Committees

Chair, Sherena Huntsman (2015-2017)

Chair, Beth Shirley (2015-2017)

Member, Breeanne Martin (2014-2016)

Chair, Cana Itchuaqiyag (2017-present)

Chair, Angie Kelson-Packer (2017-2018)

### Honors Thesis Advising

Danni Noyes, (Spring 2018-present)

Rebekah Miner, (Spring 2015-Spring 2016)

### Honors Contracts

Alyssa Utley, (Fall 2015)

### Undergraduate Research Mentoring & Principle IRB

Sadie Webster, "The Pros, Cons, and Ethics of Slacktivism." 2018 National Conference on Undergraduate Research, Oklahoma City, OK.

Jonathan Toronto, "Understanding Fake News in a "Post-Truth" World: Using Virtue Ethics to Face the Challenges of Today's Media Technologies." 2018 National Conference on Undergraduate Research, Oklahoma City, OK.

Kimberly Jones, "The Ethics of Assistive Technologies." 2018 Utah Conference on Undergraduate Research, Cedar City, UT.

Tyler Grow, "Rhetorical Theory and South Park." 2017 National Conference on Undergraduate Research, Memphis, TN.

Miranda Lorenc, "Rhetorical Analysis of Gorgias' Encomium of Helen." 2017 National Conference on Undergraduate Research, Memphis, TN.

Jonathan Toronto, "Language in Politics: A Philosophical and Rhetorical Analysis of How Language Has Shaped the Clinton Email Debate." 2017 National Conference on Undergraduate Research, Memphis, TN.

Kaylee Dudley, "Power in a Name: A Rhetorical Analysis of the Clinton and Trump Campaigns." 2017 Utah Conference on Undergraduate Research, Orem, UT.

## Student Advising (continued)

### Undergraduate Research Mentoring & Principle IRB

- Jonathan Toronto, "Language in Politics: A Philosophical and Rhetorical Analysis of How Language Has Shaped the Clinton Email Debate." 2017 Utah Conference on Undergraduate Research, Orem, UT.
- Dawson Oler, "Rhetorical Analysis of the OJ Simpson Trial." 2017 Utah Conference on Undergraduate Research, Orem, UT.
- Jessica Dickerson, "Rhetoric, Technology, and Social Justice." 2017 Utah Conference on Undergraduate Research, Orem, UT.
- Zachary Olroyd, "An Ethical Analysis of the Early Drug War." 2016 National Conference on Undergraduate Research, Asheville, NC.
- Zachary Olroyd, "An Ethical Analysis of the Early Drug War." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.
- Hannah Winward, "Benefit Corporations: A New Take on Capitalism." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.
- Satenick Cherbechyan, "The Ethics of Global vs. Domestic Charity: The Case of Cotopaxi." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.
- Rebekah Miner, IRB for "Graffiti as Professional Communication: Where Art and Communication Conventions Converge and Diverge." (Spring-Fall 2015)

## National Service

- Journal Reviewer: *Technical Communication* Special Issue on Technical Communication and Election Technologies (Spring 2018)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Diamond and Silk Expose Facebook's Burden of Moderation." (April 2018)
- Journal Reviewer: *Communication Design Quarterly* (Fall 2017)
- ATTW 2018 Conference Proposal Reviewer (Fall 2017)
- Media Contribution/Public Service Interview: Wisconsin Public Radio Guest on the *Joy Cardin Show* on Vigilante Justice in the Online Realm (August 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Whatever your side, doxing is a perilous form of social justice." (August 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Don't let the alt-right fool you, journalism isn't doxing." (July 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Meet Daryle Lamont Jenkins, Insatiable doxxer of fascists and Nazis." (April 2017)
- Journal Reviewer: *IEEE Transactions on Professional Communication* Special Issue on Plain Language (Spring/Summer 2017)
- Journal Reviewer: *Communication Design Quarterly* (Spring 2017)
- ATTW 2017 Conference Proposal Reviewer (Fall 2016)
- Rocky Mountain Rhetoric Symposium Assistant Coordinator (Spring 2016-Fall 2016)
- Journal Reviewer: *Business and Professional Communication Quarterly* Special Issue on Accessibility (2016)
- ATTW Conference Program Committee Member (2015-2016)
- ATTW 2016 Conference Proposal Reviewer (Fall 2015)
- CPTSC 2015 Conference Proposal Reviewer (2015)

## National Service (continued)

- Journal Reviewer: *Connexions* Special Issue on Professional Communication and Social Justice in the Global South (2015)
- CPTSC Conference Planning Committee (2014-2015)
- Conference Proposal Reviewer: 8th Triennial Conference of the Kenneth Burke Society (2011)

## Institutional Service

- Co-chair, Check Out This Video! Film Festival (Spring 2017-present)
- Service-learning accessibility partnership with the Center for Innovative Design and Instruction (CIDI) (Fall 2017-Spring 2018)
- Undergraduate Research & Creative Opportunities (URCO) grants reviewer (Fall 2016)
- Service-learning accessibility partnership with the Center for Persons with Disabilities (Fall 2014)
- Faculty Volunteer, Multistate Collaboration to Advance Learning Outcome Assessment Project (Fall 2014)

## Departmental Service

- Interim Director of Graduate Studies, Department of English, Utah State University (July 2018-present)
- Hiring Search Committee Chair, Composition Lecturer, Utah State University (Summer 2018)
- TCR Program Curricular Chair (August 2017-June 2018)
- Technical Communication and Rhetoric (TCR) Ph.D. Program Committee Chair, Utah State University (2016-2018)
- Critical Theory (Scholarly Article) Reading Group Leader (2015-present)
- TCR Website Design Coordinator (May 2015-present)
- Undergraduate Technical Writing Committee (2014-present)
- Introduction to Box Presentation (2016 English Department Retreat)
- Hiring Search Committee Member, Technical Communication and Rhetoric, Utah State University (2014-2015)
- Technical Communication and Rhetoric (TCR) Ph.D. Program Committee Member, Utah State University (2014-2016)
- Admissions and Exams Subcommittee Member (2014-present)
- USU Creative Writing Contest Judge (2014-2015)
- Terrific Talk, 17 February 2015
- Guest Lecturer, ENGL 5400, 16 January 2015
- Guest Lecturer, ENGL 7000, 10 February 2015

## Professional Memberships

Association of Teachers of Technical Writing (ATTW)

Council for Programs in Technical and Scientific Communication (CPTSC)

National Council of Teachers of English (NCTE)

Phi Kappa Phi

Rhetoric Society of America (RSA)