

LEZLIE CHRISTENSEN BRANUM
Senior Lecturer, Writing Fellows Program Director
Utah State University, Logan, Utah
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Education

2022 Ph.D. Education, Curriculum and Instruction
Literacy Education and Leadership Concentration
Teacher Education and Leadership Department
Utah State University, Logan, Utah.

Dissertation: “Myside Bias Shifting in the Written Arguments of First-Year Composition Students”
Dr. Amy Wilson-Lopez and Dr. Amy Piotrowski, Co-Chairs
Graduated *Magna Cum Laude*

2001 M.A. English Literary Studies
Georgetown University, Washington D.C.

Thesis: “The Rhetoric of Love: A Comparative Study of Korean Kisaeng and Occitanian Trobairitz Lyrical Poetry”
Dr. Margaret Stetz, Chair
Graduated *Magna Cum Laude*

1998 B.S. English, Literature emphasis
Utah State University, Logan, Utah.
Graduated *Cum Laude*

Administrative Appointments

2021-*Present* Writing Fellows Program Director. Utah State University, Logan, Utah.

2020-2021 Interim Writing Fellows Program Director. Utah State University, Logan, Utah.

2018-2019 Interim Writing Program Director. Utah State University, Logan, Utah.

2013-2014 Interim Writing Program Director. Utah State University, Logan, Utah.

2009-2011 Writing Program Assistant Director, English 2010. Utah State University, Logan, Utah.

2008-2018 International Composition Program Coordinator. Utah State University, Logan, Utah.

1997-1998 Rhetoric Associates Assistant Director, Utah State University, Logan, Utah.

Administrative Summary: I have over eleven years of administrative experience in higher education. I direct USU's Writing Fellows Program, in which faculty-nominated fellows are trained as peer writing tutors and placed in courses across the disciplines. I teach the fall undergraduate pedagogy seminar, and I select, supervise, and mentor 60 undergraduate fellows each year. I recruit and mentor between 20-25 faculty members utilizing the program each semester. I manage the program's budget and organize events. I conduct program assessment and collaborate with university stakeholders on university and department committees. I have also served for two years as Interim Writing Program Director, in which I taught the fall graduate pedagogy seminar, supervised and mentored graduate instructors, and created program curricula for the first-semester composition course, Introduction to Writing: Academic Prose. Preceding this role, I served for two years as Assistant Program Director, assisting the Director with these duties and creating a professional development workshop series for faculty teaching composition courses. Finally, I served for five years (alternate years between 2008-2018) as USU's International Composition Program Coordinator. This involved designing and implementing curriculum for facilitators teaching composition and rhetoric courses at USU's four remote campus sites in Hong Kong, Beijing, Dianli, and Lanzhou. I trained and mentored these faculty members, including remotely and during their campus visits. I calibrated grading procedures and evaluated writing, submitting final grades for students. I collaborated with programmatic faculty through workshops and other communications.

Teaching Experience

Utah State University, Logan, Utah.

2007-Present

Graduate—Rhetoric and Composition

2009-2011, 2013, 2018

ENGL 6820: Practicum in Teaching English

ENGL 2010 Colloquium: Graduate Student Summer Teacher Training

Undergraduate—College of Humanities and Social Sciences

2020-Present

CHSS 4900: Writing Fellows Seminar

Undergraduate—Education

2017

EDUC 4710: Language and Cultural Diversity in Education

Undergraduate—Rhetoric and Composition

2007-Present

ENGL 1010: Introduction to Writing: Academic Prose
ENGL 1010: Introduction to Writing: Academic Prose for Non-Native Speakers of English
ENGL 2010: Intermediate Writing: Research Writing in a Persuasive Mode

Undergraduate—English

2010-Present

ENGL 1410: Elements of Grammar
ENGL 2600: Literary Analysis

Undergraduate—General Education

2007-Present

USU 1010: University Connections
ENGL 2200: Understanding Literature
ENGL 2300: Introduction to Shakespeare
ENGL 3030: Perspectives in Literature

Center for Language Research and Instruction, Dongguk Buddhist University. Seoul, South Korea.

2001--2003, Spring. Visiting Professor. *Conversational English, Business English, English Writing.*

English Department, Georgetown University. Washington D.C.

2000—2001, Spring. Tutor. *Pilot Academic Writing Mentoring Program.*

2000 Instructor. *Summer Discovery Program.*

English Department, Utah State University. Logan, Utah.

1996, Fall—1998, Spring. Rhetoric Associate, Tutoring Writing Across the Curriculum.

1997-1998. Rhetoric Associates Assistant Director, Joyce Kinkead, Director.

Teaching Summary: I have over 17 years of experience teaching in higher education settings and have taught more than 132 courses and thousands of students during this period. Subjects taught range from undergraduate conversational English for Non-Native Speakers of English in South Korea to graduate-level teacher-training theory and pedagogy courses at Utah State University; I have taught first-year-experience, composition and rhetoric, education, grammar, literature, and writing pedagogy courses. A unifying theme I espouse across courses is the power of language to enact social change. I am fortunate to have worked with a diverse student population during this time, tailoring my approaches in curriculum, instruction, and assessment to individual learners and course objectives. In addition to traditional face-to-face courses, I have spent over 13 years refining course designs and approaches in online, interactive broadcast, and hybrid formats.

Publications

Dissertation

Christensen Branum, L. (2022). Myside bias shifting in the written arguments of first year composition students (Order No. 29256630). Available from ProQuest Dissertations & Theses Global. (2692711105). Retrieved from <https://login.dist.lib.usu.edu/login?url=https://www.proquest.com/dissertations-theses/myside-bias-shifting-written-arguments-first-year/docview/2692711105/se-2>

Published Articles

Christensen Branum, L., Strong, A. & Jones, C.D. (2018). Mitigating Myside bias in argumentation. *Journal of Adolescent & Adult Literacy* (in print). doi.org/10.1002/jaal.915

Mohr, K. A., Ding, G., Strong, A., **Branum, L.**, Watson, N., Priestley, K. L., & ... Lundstrom, K. (2017). Reading the Past to Inform the Future: 25 Years of The Reading Teacher. *The Reading Teacher*, (3), 251. doi:10.1002/trtr.1636

Martin, P. & **Park, L.** (2010). Reference desk consultation assignment: An exploratory study of students' perceptions of reference service. *Reference & User Services Quarterly*, 49(4), 333-340.

Other Publications

Christensen Branum, L., Ed. (2018). *English 1010 Handbook: Introduction to Academic Writing*. Student Handbook 2018-2019. Utah State University: Logan, UT.

Park, L., Ed. (2013). *English 1010 Handbook: Introduction to Academic Writing*. Student Handbook 2013- 2014. Utah State University Publication Design and Production: Logan, UT.

Keynotes, Invited Presentations, and Workshops

2019 “Aligning Concurrent Enrollment and College Curricula.” Presentation at Ridgeline High School Summer PLC. Millville, Utah.

2018 “Looking Back, Looking Forward: Composing Identities.” Keynote address for the first annual USU Compositionist Professional Development Conference. Logan, Utah.

2018 “Myside Bias in Composition.” Presentation at USU’s Annual Concurrent Enrollment Conference. Logan, Utah.

2017 “Battling Myside Bias in Argumentative Writing.” Conference of Utah Council of Teachers of English. Murray, Utah.

- 2017 “Where’s the Mentor Here? Creating a Culture of Mentoring in the New University and Beyond.” CCCC Conference on College Composition and Communication. Portland, Oregon.
- 2016 “The Problem of Silence: Rethinking Student Participation in the Classroom.” Presentation at English Department Professional Development Workshop.
- 2010 “Sketching the Margins: An Ethnographic Approach to Understanding the Impact of Contingent Labor Abuse.” AAUP Annual Conference on the State of Higher Education. Washington D.C.
- 2008 “Non-Native Speakers of English in the Composition Classroom.” Presentation at English Department Professional Development Workshop.
- 2001 “The Rhetoric of Love: A Comparative Study of Korean Kisaeng and Occitanian Trobairitz Lyrical Poetry.” Annual Conference of the Society for Intercultural Comparison. Princeton, New Jersey.
- 1998 “Tutoring Writing Across the Curriculum.” Rocky Mountain Modern Language Association. Park City, Utah.

Academic Service

Service to the Profession

- 2017- Manuscript reviewer, *Journal of Adolescent & Adult Literacy*
- 2014-2015 SHEEO (State Higher Education Executive Officers Association) Multi-State Collaborative for the Assessment of Learning Outcomes and VALUE Rubrics Creation, USU Written Communications Representative

Institutional Service

- 2021 USU Academic Support Alliance, Member
- 2020 USU Undergraduate Academic Employee Training Committee, Member
- 2019 Freshman Orientation Representative
- 2019 Commencement, Attendee
- 2018 Freshman Orientation Representative
- 2017 Promotion committee member, Marta Halaczkiwicz, Senior Lecturer in Intensive English Language Institute
- 2013-2014 Communications Intensive Course Subcommittee, Member
- 2013-2014 General Education Committee, Member
- 2010 College of Humanities and Social Sciences Improvement Proposal, Presenter

Departmental Service

- 2021 Lecturer Advisory Committee, Chair
- 2021 Promotion Committee Member, Matthew Whittaker, Lecturer in English
- 2020 Lecturer Annual Review Committee, Member

2020 Promotion Committee Chair, Ashley Wells, Lecturer in English
 2020 Promotion Committee Member, Mary Ellen Greenwood, Lecturer in English
 2019 Composition Program Annual Conference, Organizer
 2019 Department Mental Health Resource Advocate
 2019 Department Lecturer Annual Review, Member
 2018 Graduate Instructor role statement and annual review articulation project
 2018 Mentoring Committee, Member
 2018 Weber State University Graduate Fair Recruiting
 2018 Department Retreat Teaching Panel Participant: Conducting Online Peer Reviews
 2018 Lecturer Hiring Committee, Member
 2018 Library-Writing Program Research Learning Objectives Committee, Chair
 2018 Department Advisory Committee, Member
 2018 Advisory and Curriculum Committee, Member
 2016 Departmental Awards Committee, Member
 2015-2016 Promotion Committee Member, Dustin Crawford, Senior Lecturer in English
 2014 Lecturer Hiring Committee, Member
 2013-2018 Library Integration Committee, Member
 2013-2014 Department Advisory Committee, Member
 2013-2014 Advisory and Curricular Committee, Member
 2013 Department General Education Course Committee, Member
 2011-2013 Online Teaching Colloquium for Incoming English 1010 Instructors, Designer and
 Facilitator
 2011 Departmental Awards Committee, Member
 2011 Writing Program Textbook Selection Committee, Member
 2010-2016 Writing Program Assessment Committee, Chair
 2010-2012 Creation/Implementation of English 1010 Writing Program Assessment, Designer and
 Facilitator
 2010 English 2010 Professional Development Staff Meeting Series, Designer and Facilitator
 2010 Department Teaching Resources Library Project, Creator
 2009-2011 Five Courses Committee, Chair
 2009-2010 Advisory and Curricular Committee, Member
 2009 Regents Review report on Lecturer contributions, Compiler and Presenter
 2009 Online English 2010 Canvas Course Construction Committee, Member
 2008-2011 Department Lecturer Liaison
 2007-2009 University Studies Depth and Breadth Committee, Member

Service to the Community

2019 Ridgeline High School Concurrent Enrollment Professional Development, Consultant
 2015 "Let's Talk About It" Larsen-Sant Public Library Book Club Discussion Leader, Preston,
 Idaho
 2010 Summer Senior Citizens Workshop
 2009 Campus and Community Event Organization of Internment Camp Survivor Public
 Presentation: "Topaz Illuminated: Remembering the Incarceration of Japanese Americans in
 Utah."

Awards and Recognition

- 2022 Cecilia H. Foxley English Faculty Award Recipient
 2019 Giraffe Innovation Award Nominee for Writing Program Curriculum Development
 2016 Promote Educational Opportunities Scholarship Award Recipient, USU Center for Women and Gender
 2015 Lecturer of the Year Award, College of Humanities and Social Sciences
 2013 Promotion to Senior Lecturer
 2013 Giraffe Innovation Award Nominee for Writing Program Assessment
 2011 RCDE Exemplary Online Course Award for *English 1410: Elements of Grammar*.
 2010 Lecturer of the Year Award, English Department
 2009 English Department Service Award: Online *English 2010: Research Writing in a Persuasive Mode* Course Construction

Grants Funded

- 2009 *Utah Humanities Council* and *USU's Multicultural Student Services*. "Topaz Illuminated: Remembering the Incarceration of Japanese Americans in Utah." This grant funded an event I organized to bring Grace Oshida, a Delta, Utah Japanese American internment camp survivor to USU's campus. This event was co-sponsored by USU's Multicultural Student Services Director, Moises Diaz, to align with a *Perspectives in Literature* course I taught on Asian American literature. It was advertised across and attended by members of USU's campus and the Cache Valley community. Award amount: \$600.