

VITA
Bradford 'J' Hall

Department of Languages, Philosophy and Communication Studies
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Education

Doctor of Philosophy (December 1989)
University of Washington, Dept. of Speech Communication
Major Emphases: Cultural Communication
Organizational Communication
Dissertation Topic: Discursive constraints and possibilities in social confrontation episodes

Master of Arts (August 1986)
Arizona State University, Dept. of Communication
Major Emphases: Intercultural Communication
Oral Interpretation
Organizational Communication
Thesis Topic: The intergroup theory of second language ability

Bachelor of Arts (April 1982)
Brigham Young University, Dept. of Communication
Major Emphasis: Advertising
Minor Emphasis: International Affairs

Academic Positions

Utah State University, Dept. of Languages, Philosophy and Communication Studies
Department Head: 2006-Present
Full Professor: 2006-Present

University of New Mexico, Dept. of Communication & Journalism
Full Professor: 2002 - 2006
Department Chair: 2000 - 2005
Associate Professor: 1996 - 2002
Assistant Professor: 1993 - 1996

University of Wisconsin-Milwaukee, Dept. of Communication
Assistant Professor: 1989 - 1993

University of Washington, Dept. of Speech Communication
Predoctoral Teaching Associate/Teaching Assistant: 1986 - 1989

Arizona State University, Dept. of Communication
Graduate Teaching Assistant: 1985 - 1986

Research

Publications

Bradford 'J' Hall, (2018). Cultural Communication Norms. In Y.Y. Kim (Ed.) *International Encyclopedia of Intercultural Communication*. Published in the Wiley—ICA International Encyclopedias of Communication series.

Bradford 'J' Hall, Patricia Covarrubias, and Kristine Kirschbaum, (2018). *Among Cultures: The Challenge of Communication* (3rd edition). New York: Routledge.

Bradford 'J' Hall, (2017). Cultural Communication: Advancing understanding in a multi-cultural world. In L. Chen (Ed.), *Handbook of Intercultural Communication* (volume 9 in the series *Handbooks of Communication Science* pp. 119-137). Mouton de Gruyter.

Bradford 'J' Hall, (2014). Theories of Culture and Communication. In M. K. Asante, Y. Miike, and J. Yin (Eds.), *The Global Intercultural Communication Reader, 2nd edition* (pp. 58-75). New York: Routledge. (Reprint of an earlier article.)

Bradford 'J' Hall, (2013). Communication, Culture, and Ethics: Implications for Symbol-Users and the Golden Rule. *Chinese Media Research*, 9, 102-110.

Bradford 'J' Hall, (2013). Escaping the Zoo! Exploring personal world views and other "natural" aspects of culture. *Communication Teacher*, 27, 137-140.

Bradford 'J' Hall, (2012). Listening as a Perceived and Interactive Activity: Understanding the Impact of Verbal Listening Responses. *International Journal of Listening*, 26, 83-86.

Jennifer A. Peeples, Bradford 'J' Hall, and John S. Seiter, (2012). The Flipper Debate: Teaching Intercultural Communication through Simulated Conflict. *Communication Teacher*, 26, 87-91.

Bradford 'J' Hall, (2010). Narratives. In R. L. Jackson II (Ed.), *Encyclopedia of Identity* (pp. 493-497), Los Angeles, CA: Sage Publications.

Ee Lin Lee & Bradford 'J' Hall, (2010). Cultural ideals in Chinese Malaysians' discourse of dissatisfaction. In M. B. Hinner (Ed.), *The Interface of Business and Culture* (pp. 365-390). Frankfurt, Germany: Peter Lang, Europaischer Verlag der Wissenschaften.

Bradford 'J' Hall, (2009). "Serendipity and Stewardship: Teaching with the Spirit in a Secular Classroom." *New Directions for Teaching and Learning* (special edition on embracing spirituality in the postsecondary experience, Eds K. G. Hendrix & J. D. Hamlet), 120, 37-45.

Ee Lin Lee & Bradford 'J' Hall, (2009). "Thou Soo and Aih Auan: Communicating dissatisfaction in a Chinese Malaysian community." *Research on Language and Social Interaction*, 42, 116-134.

Bradford 'J' Hall, (2007). Understanding Global Relations through Local Motivations. In M. B. Hinner (Ed.), *The Influence of Culture in the World of Business* (pp. 73-94). Frankfurt, Germany: Peter Lang, Europaischer Verlag der Wissenschaften.

Ee Lin Lee & Bradford 'J' Hall, (2007). Assumptions about personhood in Chinese Malaysians' mundane discourse of dissatisfaction. Published in the proceedings of the 6th Annual Hawaii International Conference on Social Sciences, Honolulu, HI.

Bradford 'J' Hall, (2005). *Among cultures: The challenge of communication* (2nd edition). Belmont, CA: Thomson/Wadsworth Publishers.

Bradford 'J' Hall, (2002). "Motivation in the global village." *International Journal of Intercultural Relations*, 25, 389-404.

Bolanle A. Olaniran and Bradford 'J' Hall, (2002). "Helping Behaviors and Community Building: The African Yoruba Tribe as a Case Example." *Journal of Intercultural Communication Research*, 31, 233-261.

Jing Yin and Bradford 'J' Hall, (2002). "Talking cultures: A comparative analysis of Chinese and U. S. American stories about human rights." In L. Lu, W. Jia, & D. R. Heisay (Eds.), *Chinese communication studies: Contexts and comparisons* (pp. 197-212). Westport, CT: Ablex Publishing.

Bradford 'J' Hall, (2002). *Among cultures: The challenge of communication*. Fort Worth, TX: Harcourt College Publishers.

Yumiko Yokochi and Bradford 'J' Hall, (2000). "Exploring the Communication/Culture Connection: A Comparison of Japanese and American Discourse." In M. Collier (Ed.), *International and Intercultural Annual* (pp.189-214). Thousand Oaks, CA: Sage Publications.

Koichi Goshima and Bradford 'J' Hall, (1999). "Rhetorical Analysis of Editorial Cartoons: Images of Japan in the United States," *Studies in Contemporary Society*, 4, 13-29.

Everett M. Rogers, Bradford 'J' Hall, Michio Hasimoto, Morten Steffensen, Kristen Speakman, and Molly K. Timko, (1999). "Technology Transfer from University-Based Research Centers at the University of New Mexico," *Journal of Higher Education*, 70, 687-705.

Bradford 'J' Hall, (1998). "Narratives of Prejudice," *Howard Journal of Communication*, 9, 137-156.

Bradford 'J' Hall, (1998). "Understanding Rituals in Everyday Life," in J. Martin, T. Nakayama, & L. Flores (Eds.), *Readings in Cultural Contexts* (pp. 172-179). Mountain View, CA: Mayfield Publishing.

Bradford 'J' Hall, (1997). "Culture, Ethics, and Communication," in F. Casmir (Ed.), *Ethics in International Communication* (pp. 11-41). Hillsdale, NJ: Lawrence Erlbaum Associates.

Bradford 'J' Hall, (1997). "Theories of Culture, Communication, and Context," in J. L. Owen (Ed.), *Context and Communication Behavior*. NY: Context Press.

Bradford 'J' Hall, (1997). "Recruitment and Retention Strategies in a Department of Communication and Journalism," in S. P. Morreale & A. A. Jones (Eds.), *Summer Conference Proceedings: Racial and Ethnic Diversity in the 21st Century*, 133-138.

Bradford 'J' Hall and Mutsumi Noguchi, (1995). "Engaging in Kenson: An Extended Case Study of One Form of Common Sense," *Human Relations*, 48, 1129-1147.

Bradford 'J' Hall and Kathleen Valde, (1995). "Brown-nosing as a Cultural Category in American Organizational Life," *Research on Language and Social Interaction*, 28, 391-419.

Bradford 'J' Hall, (1994). "Understanding Intercultural Conflict through an Analysis of Kernel Images and Rhetorical Visions: The Case of Treaty Rights," *International Journal of Conflict Management*, 5, 63-87.

William Gudykunst and Bradford 'J' Hall, (1994). "Strategies for Effective Communication and Adaptation in Intergroup Contexts," in J. Daly and J. Wiemann (Eds.), *Strategic Interpersonal Communication*. Hillsdale, NJ: Lawrence Erlbaum Associates.

Bradford 'J' Hall and Mutsumi Noguchi, (1993). "Intercultural Conflict: A Case Study," *International Journal of Intercultural Relations*, 17, 399-413 (lead article).

Bradford 'J' Hall, (1992). "Theories of Culture and Communication," *Communication Theory*, 2, 120-140. *This article received the "best article award" from the international and intercultural division of NCA at the Fall, 1993 conference.

Terrance L. Albrecht and Bradford 'J' Hall, (1991). "The Role of Personal Relationships in Organizational Innovation: Communication Patterns Among Scientists and Professionals," *Communication Monographs*, 58, 273-288. *This article received the "outstanding research article award" from the organizational division of NCA at the Fall, 1992 conference.

Terrance L. Albrecht and Bradford 'J' Hall, (1991). "Relational and Content Differences Between Elites and Outsiders in Innovation Networks," *Human Communication Research*, 17, 535-561.

Bradford 'J' Hall, (1991). "An Elaboration of the Structural Possibilities for Engaging in Alignment Episodes," *Communication Monographs*, 58, 79-100.

Bradford 'J' Hall, (1988/89). "Norms, Action, and Alignment: A Discursive Perspective," *Research on Language and Social Interaction*, 22, 23-44.

William B. Gudykunst, Stella Ting-Toomey, Bradford 'J' Hall, and Karen L. Schmidt, (1989). "Language and Intergroup Communication," in M. Asante and W. Gudykunst (Eds.), *Handbook of Intercultural and Developmental Communication*, 145-162. Newbury Park, CA: Sage.

Bradford 'J' Hall and William B. Gudykunst, (1986). "The Intergroup Theory of Second Language Ability: A Research Note," *Journal of Language and Social Psychology*, 5, 291-301.

Bradford 'J' Hall, (Spring 1986). "Ask Not What Your Company Can Do For You," *Arizona Communication Association Journal*, 16, 14-23.

Under Preparation

The fourth edition of my textbook is under contract with Routledge with a due date of December, 2021.

Non-Refereed Publications or Reviews

Bradford 'J' Hall, (1997). "Serendipity," Western Communication Association: Intercultural Communication Newsletter, 15, 1.

Book review of Persuasive Encounters: Case Studies in Constructive Confrontations, by G. C. Woodward. In The Quarterly Journal of Speech (1993), 79, 125-126.

Book review of Communication and the Human Condition, by W. B. Pearce. In Communication Theory (1992), 2, 177-181.

Convention Research Papers/Presentations

“Thriving rather than Surviving in the Communication Major.” Presented at the National Communication Association Annual Conference in Baltimore, November, 2019.

“Face Threatening Speech Acts at Play.” Presented at the National Communication Association Annual Conference in Salt Lake City, November, 2018.

“Cultural Ideals in Chinese Malaysians’ Discourse of Dissatisfaction.” Presented at the International Communication Association Conference in San Francisco, 2007. The paper was part of the **Top Three Paper** session for the Language and Social Interaction Division (with Ee Lin Lee).

“*Thou Soo and Aih Auan*: Communicating Dissatisfaction in a Chinese Malaysian Community.” Presented at the Western States Communication Association Convention in Seattle, WA (2007). The paper was selected as the **Top Research Paper** for the Language and Social Interaction Interest Group (with Ee Lin Lee).

“Social Re-membering Theory and the Human Exigency of Love.” Presented at the National Communication Association Conference in Chicago, November, 2007.

“Assumptions about personhood in Chinese Malaysians’ mundane discourse of dissatisfaction.” Presented at the 6th Annual Hawaii International Conference on Social Sciences, Honolulu, HI (2007).

“Serendipity and Stewardship: Teaching with the Spirit in a Secular Classroom.” Presented at the National Communication Association Conference in San Antonio, November 2006.

“Self-fulfilling Prophecy: How Looking Back Influences How We Move Forward.” Presented at the National Communication Association Conference in Chicago, November 2004.

“Evaluating Ethnographic Descriptions of Cultural Knowledge.” Report presented at the National Communication Association Conference in Miami, November, 2003.

"The Mother-in-law/Daughter-in-law Dyad: Narratives of Relational Change." Presented at the Western States Communication Association conference in Salt Lake City, February 2003 (with Britta Limary).

"Human Rights: Cultures in Conflict." Presented at the National Communication Association Conference, Atlanta, GA, November 2001 (with Jing Yin; **Top Three Research Paper**, Intercultural/International Division).

"Ethical Considerations in Intercultural Settings." Presented at the National Communication Association Conference, Seattle, November, 2000.

"Forms and Functions of Communicating Help." Presented at the National Communication Association Conference, Seattle, November, 2000 (with Bolanie Olaniran).

"Cultural Values in Everyday Talk." Presented at the National Communication Association conference in Chicago, November, 1999 (with Yumiko Yokochi).

"Motivations in the Global Village." Presented at the Western States Communication Association conference in Vancouver, Canada, February, 1999.

"Best Teaching Practices for Intercultural Communication." Presented at the Western Communication Association Convention, Denver, 1998.

"Recruitment and Retention Strategies in a Department of Communication and Journalism," paper presented at the National Communication Association Summer Conference, Washington D.C., July, 1997.

"Images of Japan in the United States," presented at the Speech Communication Association Convention, San Diego, November, 1996 (with Koichi Goshima).

"When One's Prejudice is Against One's Own Community: A Working Paper Exploring Intragroup Prejudice," paper presented at the International Communication Association Conference, Chicago, May, 1996.

"Knowledge about Communication and the Knower," paper presented at the International Communication Association Conference, Chicago, May, 1996.

"Narratives of Prejudice," paper presented at the International Communication Association Conference, Albuquerque, May, 1995.

"Membership Marking in Everyday Discourse," paper presented at the Speech Communication Association Convention, New Orleans, November, 1994.

"Help Providing and Help Seeking Among the African Yoruba Tribe," paper presented at the International Communication Association Convention, Sydney, Australia, June, 1994 (with Bolanie Olaniran).

"Teaching Intercultural Communication through a Language Games Approach," paper presented at the Central Communication Association Convention, Oklahoma City, April, 1994.

"Brown-nosing" as a Cultural Category in American Organizations," paper presented at the International Communication Association Convention, Washington D.C., May, 1993 (with Kathleen Valde).

"Intercultural Conflict: A Case Study," paper presented at the Speech Communication Association Convention, Chicago, November 1992 (with Mutsumi Noguchi, **Top Three Research Paper**, International/Intercultural Division).

"A Test of Two Theories for Understanding the Creation of Shared Meaning," paper presented at the Speech Communication Association Convention, Chicago, November 1992.

"Notes toward a Theory of Intercultural Conflict," paper presented at the Ethnography of Communication Convention, Portland, Oregon, August, 1992.

"The Enactment of Kenson: A Case Study," paper presented at the International Communication Association Convention, Miami, Florida, May 1992 (with Mutsumi Noguchi, **Top Four Research Paper**, Research and Social Interaction Group).

"Spearing Up Some Controversy: A Clash of Cultural Codes," paper presented at the Speech Communication Association Convention, Atlanta, Georgia, November, 1991.

"Culture, Communication, and Their Nexus, with Application to Acculturation," paper presented at the International Communication Association Convention, Chicago, May, 1991.

"Notes on Conducting and Evaluating Research on Social Episodes," paper presented at the Speech Communication Association Convention, Chicago, November, 1990.

"In the Eye of the Beholder: Organizational Identification and Personal Control in Innovation Networks," paper presented at the Speech Communication Association Convention, Chicago, November, 1990 (with Geri Johnson and Terrance L. Albrecht).

"Structural Possibilities in Social Confrontation Episodes," paper presented at the International Communication Association Convention, Dublin, Ireland, June, 1990.

"Relational and Content Differences Between Elites and Outsiders in Innovation Networks," paper presented at the International Communication Association Convention, San Francisco, 1989 (with Terrance L. Albrecht, **Top Three Research Paper**, Organizational Division).

"The Role of Personal Relationships in Organizational Innovation: Communication Patterns Among Scientists and Professionals," paper presented at the Speech Communication Association Convention, New Orleans, November, 1988 (with Terrance L. Albrecht and Margaret Winch, **Top Three Research Paper**, Organizational Division).

"Exploring the Universality and Usefulness of Grice's Theory of Implicature," paper presented at the Speech Communication Association Convention ("Cultural Universals in Communication" seminar), New Orleans, November, 1988.

"Norms, Action, and Repair: A Discursive Perspective," paper presented at the Speech Communication Association Convention, New Orleans, November, 1988.

"The Influence of Organizational Identification on Innovation," paper presented at the International Communication Association Convention, New Orleans, 1988 (**Top Student Paper**, Organizational Division).

"Ethnolinguistic Identity and Uncertainty Reduction in Interpersonal and Intergroup Encounter," paper presented at the third International Conference on Language and Social Psychology, Bristol, England, July 1987 (with William B. Gudykunst).

"Literature: A Resource for Intercultural Training," paper presented at the Western Speech Communication Association Convention, Salt Lake City, Utah, 1987.

Teaching

Courses Taught

Utah State University: Senior Capstone
Intercultural Communication
Theories of Speech Communication
Language, Thought and Action
Interpersonal Communication
Public Speaking
Methods in Teaching Speech Communication
Graduate Seminar on Culture and Community

University of New Mexico: Intercultural Communication
Graduate Communication Research Methods - Qualitative
Intercultural Communication Graduate Seminar
Language, Thought and Behavior
Communication in Organizations
Studies in Intercultural Communications
Graduate Seminar on Language and Behavior
Communication Theory
Organizational Culture

University of Wisconsin-Milwaukee:
Intercultural Communication
Intercultural Communication Graduate Seminar
Communication and Social Order
Organizational Communication
Graduate Seminar on Organizational Culture

University of Washington: Public Speaking
Oral Interpretation
Interpersonal Communication
Organizational Communication

Arizona State University: Oral Interpretation
Small Group Communication
Introduction to Communication
Coordinated undergraduate TAs for
Introduction to Communication (large lecture type sections)

Examples of Service to the University or Discipline

Currently I am serving as Department Head of the Department of Languages, Philosophy and Communication Studies at Utah State University. I am also a member of the University Department Heads Executive council and a member of the General Education Communication Intensive (CI) committee. I have chaired four search committees for the college, the department head searches for Sociology, Social Work, and Anthropology and for Journalism and Communication, the search for a new Director of the Mountain West Center, and the Redd Chair search for the director of Religious Studies.

I have served on the editorial board of five research publications: *Research on Language and Social Interaction*, *The Western Journal of Communication*, *Communication Monographs*, *Journal of International and Intercultural Communication*, and *International and Intercultural Communication Annual*. I have also served as a guest reviewer for *Communication Monographs*, *Human Communication Research*, *Research on Language and Social Interaction*, *International and Intercultural Annual*, *Discourse Processes*, *The International Journal of Conflict Management*, and *Management Communication Quarterly*.

Served as Chair of the Department of Communication and Journalism for the University of New Mexico for five years (2000-2005).

Served as a Delegate-at-large for the Legislative Assembly for the Western States Communication Association (2006-2008).

Served as the Graduate Director for the Department of Communication and Journalism for the University of New Mexico.

Served as Chair of the Undergraduate Committee (there were roughly 500 undergraduate majors), of the Department of Communication & Journalism at the University of New Mexico.

Served as Associate Chair of the Department of Communication and Journalism for the University of New Mexico.

Served on the College of Arts & Sciences (at UNM) Curriculum Committee, Graduate Committee, and Chaired an A & S subcommittee on T.A. petitions.

Served as the Chair of the Intercultural Division of the Western States Communication Association (also as program planner for the 1998 conference in Denver).

Served as a member of the University of New Mexico faculty senate, 1997-1998.

Served as a paper reader for either the International and Intercultural divisions or Language and Social Interactions divisions of the International Communication and National (used to be "Speech") Communication conferences (1993, 1995, 1997, 2000) and for the Western States Communication Association Conference (1999, 2002, 2003).

Professional Memberships

National Communication Association

Honors

Top Three Paper Session for the Language and Social Interaction Division (with Ee Lin Lee), International Communication Association Conference in San Francisco (2007).

Top Research Paper for the Language and Social Interaction Interest Group (with Ee Lin Lee), Western States Communication Association Convention in Seattle, Washington (2007).

Top Three Research Paper, Intercultural/International Division, National Communication Association (NCA formerly SCA), 2001.

Faculty Achievement Award--Outstanding Teacher of the Year-- sponsored by the University of New Mexico and the El Paso Natural Gas Company (this was the highest teaching award at UNM at that time), 1999.

Top Four Research Paper, Intercultural Division (ranked number one), Western States Communication Association, 1999.

Top Four Research Paper, Intercultural Division, WSCA, 1999.

Best Article of the year Award from the International and Intercultural Division, SCA, 1992-93.

Outstanding Research Article Award from the Organizational Communication Division, SCA, 1991-92.

Top Three Research Paper, Intercultural/International Division, SCA, 1992.

Top Four Research Paper, Language and Social Interaction Interest Group, ICA, 1992.

Top Three Research Paper, Organizational Communication Division (ranked number one), ICA, 1989.

Top Three Research Paper, Organizational Communication Division (ranked number one), SCA, 1988.

Top Student Paper (cash award), Organizational Communication Division, ICA, 1988.

Master's Degree and Doctoral Committees Served On

Master's Level Committees

Committee Member

Kathleen Valde
Masaki Yoshitake
Jennifer Gruenewald
Alicia Testa
Marc Steiner
Tomoko Masumoto
Akiko Fukumoto
Aya Matsushima
Ann Johnson
Alison Richmond
Nancy Bartlit
Jing Yin
Kristen Speakman
Cynthia Beck
William Kelly
Rosemary Chai
Kevin Gore
Scott Robbins
Fahed Al-Summait

Committee Chair

Leann Rowley
Lisa Gephardt
Amy Massingale
Leslie Fagre
Albert Cochran
James Nesbit
Yumiko Yokochi
Britta Limary
Sharon Angert
Tracy Jordon
Kathrine Greyson
Rima Montoya
Nicole Thigpen
Soo-Jin Yoon
Reyna Sandoval
Marjan Vena
Eiko Hiranami
Yoko Iwaki
Lisarae Bedell
Felicia DeVargas
Sayuri Arai
Bobbi Peterson

Doctoral Level Committees

Member

Marissa Nordstrom
Catherine Ondek
Pratibha Shukla
Li Li

Chair

Kathryn Baker
Akiko Fukumoto
Melissa Curtain
David Weiss

Tamar Ginossar
Trudy Burtis
Kevin Gore
Mary Meares
Barabara Jones
Amie Kincaid
Frances Rodriguez
Marcella LaFever
Qin Zhang
Radoslava Simeonova
Bhavana Upadhyaya
Allison Druin

Hiroaki Okada
Ee Lin Lee
Anchalee Ngampornchai
Jeff Peterson
Elizabeth Root