

## Amanda E. Lilly

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### Education

#### **Purdue University**

August 2023

Doctor of Philosophy in Communication

Dissertation: *Initiating romantic relationships online: Impressions of sexual content in opening lines*

Chair: Dr. Emily Buehler

#### **University of Missouri, Saint Louis**

May 2019

Master of Arts in Communication

Thesis: *Type of Facebook user and correlational relationship with social comparison and self-esteem along with the moderating variable of the Big Five model*

Advisor: Dr. Yan Tian

#### **Mississippi University for Women**

May 2009

Bachelor of Science in Communication

*Magna Cum Laude*

### Professional Experience

#### **Utah State University**

Assistant Professor

August 2023 – Present

*Taught two classes per semester while maintaining a record of active scholarship. Worked with graduate students as an advisor and mentored undergraduate students in communication research. Provided service to the university by serving on a variety of committees.*

#### **Purdue University**

Assistant Course Director

Spring 2022 – Spring 2023

*Trained new instructors, provided weekly training to new instructors, conducted observations of new instructors, helped manage administrative duties for a core curriculum class that has over 30 sections and 700 hundred students per semester, and assisted in organizing a university wide speaking competition.*

Purdue Presentation Center Attendant

2021

*Assisted dozens of students per week on improving presentational speaking skills, mentored students in developing presentations, and worked with students university wide on speaking projects.*

Graduate Teaching Assistant

2019 – 2023

*Acted as an instructor of record for a variety of classes, worked as a teaching assistant for large lectures, and held recitation sections.*

## **University of Missouri, Saint Louis**

Graduate Teaching Assistant

2017 – 2019

*Assisted faculty as a teaching assistant, helped develop new courses, and handled grading for around 100 students per semester.*

Online Course Development

2018

*Developed a new course for the university, including all materials and assessments. (Course: Gender, Sexuality, & Communication)*

Special Resource Tutor

2018

*Tutored students with learning, emotional, and physical disabilities, and transcribed lectures.*

*(Courses: Intercultural Communication, Communication in the Organization)*

## **Mississippi University for Women**

Teaching Assistant

2008

*Aided professor in teaching and demonstrating camera, microphone, and other AV equipment use to undergraduate students and managed the AV lab.*

*(Course: Audio & Visual Production)*

## **Publications**

Buehler, E. M., High, A. C., Bishop, R. E., Johnson, J. D., Lee, D. A., **Lilly, A. E.**, & Sweeney, K. (2023). Examining the attributional links between message quality and outcomes of emotional support received on Facebook. *Communication Studies*, 1-19. <https://doi.org/10.1080/10510974.2023.2269643>

**Lilly, A. E.** & Buehler, E. M. (2023). Online daters' reactions to sexually explicit initiation messages. *Personal Relationships*, 30(3), 960-979. <https://doi.org/10.1111/per.12486>.

Reinhart, A. M., Tian, Y., & **Lilly, A. E.** (2022). The role of trust in COVID-19 vaccine hesitancy and acceptance among Black and White Americans. *Vaccine*, 40(5), 7247-7254. <https://doi.org/10.1016/j.vaccine.2022.10.067>

Reinhart, A. M. & **Lilly, A. E.** (2021). Organ donation appeals in PSAs aimed at African Americans: Do they work? *Journal of the National Medical Association*, 113(6), 645-653. <https://doi.org/10.1016/j.jnma.2021.06.002>

Reinhart, A. M. & **Lilly, A. E.** (2019). Uncovering barriers and strategies for African Americans and organ donation. *Howard Journal of Communications*, 31(2), 187-203. <https://doi.org/10.1080/10646175.2019.1670294>

## **Research in Progress**

**Lilly, A. E.** & Levine, N. T-T. (2020). 'who wants a dick pic? 🍆 🍑': An inductive thematic content analysis of tweets transforming the dialogue around explicit images. (Final editing stage – to be submitted at the *Social Media + Society*).

- Lilly, A. E., Hauptert, A. A., & Levine, N. T-T. “Nice” to “ewww”: An inductive thematic analysis of responses to initiation messages containing sexual content on online dating tools. (Final editing stage – to be submitted at *Personal Relationships*).
- Lilly, A. E. G.I.F.T: Using the Big Five Inventory to examine identity concepts. (Final editing stage – to be submitted at *Communication Teacher*).
- Lilly, A. E. & Buehler, E. M. A typology and understanding of impressions of initiation messages that contain sexual content in online dating. (Final editing and writing stage).
- Reinhart, A. M., Lilly, A. E., & Tian, Y. Inductive thematic analysis of responses to COVID-19 vaccine hesitancy and acceptance among Black and White Americans. (Initial writing stage).
- Hall, J., Lilly, A. E., & Trinidad, A. D. Communication skills training for veterinary students. (Data coding stage).
- Lilly, A. E. & Buehler, E. M. Development of the impressions of sexual content in initiation messages in online dating scale. (Data analysis stage).
- Levine, N. T-T. & Lilly, A. E. Critical Reflection: Why and how empathy improves research. (Data collection stage).
- Lilly, A. E. The impact of communicator reward value on online dater’s reactions to sexually explicit initiation messages. (Project development stage).

### **Conference Presentations**

- Brooks, K. E., & Lilly, A. E. “Sex and politics: Analyzing political figures’ response and public reaction to sex scandals.” To be presented at the Center for C-SPAN Engagement and Scholarship annual The Year in C-SPAN Archives Research Conference, virtual October 2023.
- Lilly, A. E., Hauptert, A. A., & Levine, N. T-T. “Nice” to “ewww”: *An inductive thematic analysis of responses to initiation messages containing sexual content on online dating tools*. Paper presented at the 92<sup>nd</sup> Central States Communication Association Conference, St. Louis, MO, March 2023. **Paul D. Skalski Top Paper Award.**
- Lilly, A. E., Lee., D., & Levine, N. T-T. (2022). *Using the Big Five Inventory to examine identity concepts (G.I.F.T.S)*. Paper presented at the 108<sup>th</sup> National Communication Association Conference, New Orleans, LA, November 2022.
- Lee., D., Lilly, A. E., & Levine, N. T-T. (2022). *Verbal and nonverbal interplay (G.I.F.T.S)*. Paper presented at the 108<sup>th</sup> National Communication Association Conference, New Orleans, LA, November 2022.
- Trinidad, A. D., Smith. C., & Lilly, A. E. (2022). *Desensitization Focused Impromptus for Presentational Speaking Skills Development (G.I.F.T.S)*. Paper presented at the 108<sup>th</sup> National Communication Association Conference, New Orleans, LA, November 2022.

- Levine, N. T-T., Lilly, A. E., & Lee, D. A. (2022). *Furthering the field: Improving research by humans for humans*, Paper presented at the Aspen Engaged Conference, Snowmass Village, CO, July 2022.
- Reinhart, A. M., Tian, Y., & Lilly, A. E. (2022). *The role of trust in COVID-19 vaccine hesitancy and acceptance among Black and White Americans*, Paper presented at the 72<sup>nd</sup> annual International Communication Association conference on Communication Beyond Boundaries, Paris, France, May, 2022.
- Lilly, A. E. & Buehler, E. M. (2021). *Expectancy violations, gender, and online dating motives: How do online daters react to sexually explicit content?*, Paper presented at the 107<sup>th</sup> National Communication Association Conference, Seattle, WA, November 2021.
- Lilly, A. E. & Levine, N. T-T. (2021). *'who wants a dick pic? 🍆 🍑': An inductive thematic content analysis of tweets transforming the dialogue around explicit images*, Paper presented at the 107<sup>th</sup> National Communication Association Conference, Seattle, WA, November 2021.
- Reinhart, A. M., & Lilly, A. E. (2019). *Organ donation PSAs aimed at African Americans – Do they work?*, Paper presented at the 105<sup>th</sup> annual National Communication Association conference, Baltimore, MD, November 2019.
- Reinhart, A. M., & Lilly, A. E. (2018). *Using focused focus groups to uncover barriers and strategies for African Americans and organ donation*, Paper presented at the 69<sup>th</sup> annual International Communication Association, Washington, D.C., May 2019.

### **Invited Conference Panels**

Panel participant of Freedom from Allonormativity: A roundtable discussion centering Asexualities and Aromanticisms in communication research, teaching, and praxis. To be held at the 109<sup>th</sup> annual National Communication Association conference, National Harbor, MD, November 2023

### **Media Appearances**

- Travers, M. (2023, June 28). *Shedding light on a common online dating practice that needs to stop*. Forbes. <https://www.forbes.com/sites/traversmark/2023/06/26/shedding-light-on-a-common-online-dating-practice-that-needs-to-stop/?sh=46e8987b2c16>
- Travers, M. (2023, June 26). This online flirtation technique will always be creepy, according to research. Therapytips.org. <https://therapytips.org/interviews/this-online-flirtation-technique-will-always-be-creepy-according-to-research>
- Isaacs, Z & Schrauben, C. (Hosts). (2023, March 13). (soon to be Dr.) Amanda Lilly (No. 8) [Audio podcast episode]. *In Calling All Communicators*. <https://podcasts.apple.com/us/podcast/episode-8-soon-to-be-dr-amanda-lilly/id1642327041?i=1000603998346>

## **Awards and Honors**

3 Minute Thesis Finalist

2023

*The 3MT contest is a highly competitive research competition held university wide with hundreds of applicants each year. Only 10 competitors make it to the finals where they must give a summary of their entire dissertation in 3 minutes to a crowd of hundreds. The ability to make it to the finals in the competition demonstrates not only the ability to conduct important research but also being able to quickly and clearly explain that research to a wide audience.*

Alan H. Monroe Graduate Scholar Award

2023

*The Monroe scholar award is given to recognize graduate students who have high research output during their doctoral studies. Graduate students must adhere to a strict criterion to be considered for this award and the graduate faculty committee votes to determine if the student's research is worthy of the award.*

CLA Summer Research Grant

2023

*This extremely competitive grant is for graduate students to help facilitate their research. This award amounts to about \$5,000 and grants the recipient research leave from summer teaching.*

Paul D. Skalski Award for Top Paper, Central States  
Communication Association

2023

*The Paul D. Skalski Award is named after the late Cleveland State University Associate Professor of Communication Dr. Paul D. Skalski. The Skalski Award is presented to the author(s) of the Top Paper submitted to the Graduate Student Caucus.*

Charles J. Stewart Doctoral Fellowship, Purdue University

2022

*This is a \$1,200 dissertation award given to extremely high achieving doctoral students to help in the data collection of their dissertation. This is a highly competitive fellowship that doctoral students must apply for and that is chosen by the graduate committee.*

Bruce Kendall Award for Excellence in Teaching by a PhD  
Student, Purdue University

2022

*This award is the highest teaching award offered in the department for graduate students and is highly competitive. Winners of this award are then nominated for other university and discipline teaching awards.*

Brian Lamb School Service Award, Purdue University

2022

*The service award is a competitive award in the department that shows a commitment to serving the department, peers, students, and others and the ability to create a collegial atmosphere.*

Communication Graduate Student Association Conference  
Top Paper, Purdue University

2021

*Each year the CGSA holds a conference for all graduate students to submit research and a top paper is selected.*

Ross Fellowship, Purdue University 2019

*This award is a competitive recruitment award given to one or two students per year and amounts to a \$60,000 award between tuition and stipend.*

Graduate Teaching Fellowship, University of Missouri – Saint Louis 2017

*A limited number of accepted graduate students are awarded the opportunity to be graduate teaching assistants. These positions are highly competitive and show excellence in teaching ability, ability to multitask, and maintain research and grades while conducting teaching responsibilities.*

## **Teaching Experience**

### ***Instructor of Record***

#### *Utah State University*

- Advanced Interpersonal Communication Fall 2023
- Interpersonal Communication Fall 2023

#### *Purdue University*

- Introduction to Presentational Speaking Fall 2019; Spring 2020; Summer 2021
- Fundamentals of Presentational Communication, Business Opportunity Program Section Summer 2020, 2021, 2022
- Intercultural Communication Fall 2021
- Interpersonal Communication Spring 2022

### ***Teaching Assistant***

#### *Purdue University*

- Introduction to Communication Theory Fall 2020, 2022; Spring 2021, 2023

#### *University of Missouri – Saint Louis*

- Introduction to Mass Communication Fall 2017, 2018; Spring 2018, 2019
- Communication in the Organization Fall 2018; Spring 2018, 2019
- Intercultural Communication Fall 2018; Spring 2018, 2019
- Professional Communication Fall 2018; Spring 2018, 2019
- The Darkside of Interpersonal Communication Fall 2017

## Service

### *Discipline*

- Secretary for the Health Communication Interest Group at Central States Communication Association
- Invited external reviewer for *Personal Relationships*
- Served as a volunteer for 107<sup>th</sup> National Communication Association Conference
- Reviewed paper submissions for 69<sup>th</sup>, 72<sup>nd</sup> International Communication Association Conference

### *University*

#### *Utah State University*

- Participated in Ally training, 2023
- Research Symposium Committee, 2023
- Departmental Honors Advisor, 2023

#### *Purdue University*

- Communication Graduate Student Association Treasurer, 2020 – 2022
- Fraser Speaking Competition judge, 2021
- Graduate student mentor for prospective and incoming graduate students, 2020 – 2023
- Welcome weekend graduate student assistant, 2021
- Reviewer for Communication Graduate Student Association annual conference, 2020 – 2023
- Fundamentals of Presentational Communication test out judge, 2020 – 2023
- Graduate student representative for Education Policy Committee Senate, 2020 – 2021
- Substitute instructor for a variety of classes, 2019 – 2023

#### *University of Missouri – Saint Louis*

- Lecture Transcriber for hearing-impaired students through the Center for Teaching and Learning, 2018
- Graduate representative for Communication & Media Studies program prioritization and review, 2018
- Participated as a graduate representative in the departmental 5-Year Review, 2018
- Participated in Certification in University Teaching seminar sessions, 2018
- Completed 3-hour “Safe Zone” training to help ensure the LGBTQIA+ campus community has a safe and affirmative experience, 2018

**Professional Memberships**

International Communication Association, National Communication Association, Lambda Pi Eta, Phi Kappa Phi

**Last updated November 2023**