

## **Summary of students' perceptions of the most influential concepts in the Communication Studies Program**

There were 31 students enrolled in the Capstone course in Spring 2015. Each student selected six concepts that they considered to be influential in their life. Many concepts were selected by only one student. Below are the concepts selected by at least two students followed by the number of times it was selected in a student's top six list (concepts with same number of mentions are listed alphabetically).

Principles/Sources of Power = 12  
Cultural Dimensions = 6  
Creating Credibility = 5  
"Face" Needs = 5  
Framing = 5  
Becoming a Learner = 5  
Power of Symbols/Labels = 5  
Self-Disclosure = 5  
Conflict (managing) = 4  
Listening (active) = 4  
Lizard Brain = 4  
Mindsets (Growth/Fixed) = 4  
Visual Rhetoric Principles = 4  
Acculturation = 3  
Bright Spots = 3  
Deception Detection = 3  
Elaboration Likelihood Model = 3  
Foot in the Door = 3  
Fundamental Attribution Error = 3  
Globalization = 3  
Hedgehog Principle = 3  
I – It, You, or Thou Attitudes = 3  
Leadership vs Management = 3  
Six Stage Models of relationships = 3  
Cognitive Dissonance = 2  
Connotative versus Denotative Communication = 2  
Door in the Face = 2  
Euphemisms = 2  
Psychological Fallacies = 2  
Psychological Contracts = 2  
Relational Currencies = 2

Role Negotiation = 2

Six Sticky Principles = 2

System Theory & Families = 2

Vocalics = 2